

# BRAND GUIDE AT A GLANCE

Logos / Icons / Color Codes

### **NEW LOGO**

Same name, same great product, NEW look!







## **ICONS**





















Level

Tank Size

Size

Grow

Heat

Diet

Reef Safe

Origin

Light

Time

#### **COLOR CODES**

Makes shopping for your marine aquarium easy!

























Primary Color

BioCube

Filtration

Lighting

Water Care

Specialty

### **PACKAGING**

Displays a wide variety of products.









